

## CASE STUDY

# MCDONOUGH ELEVATES SUCCESS HIGH-DENSITY CONSTRUCTION PROJECT



### CHALLENGE

HITT Contracting, a notable name in the construction industry, was tasked with building a 51-unit apartment in a busy downtown area. The location, characterized by its high density, provided a unique challenge. The construction site was very constricted, creating logistical difficulties for the team. They needed a solution that could manage the confined environment without compromising the efficiency and quality of the construction process. A tower crane was vital for the project's success, but it had to be one that could handle the tight conditions.

### SOLUTION

HITT Contracting chose to partner with McDonough, a trusted provider of vertical solutions known for its commitment to customer and technical service. McDonough's unique offering for this project was a self-erecting tower crane, a technology designed to fit into constrained spaces while still providing the full benefits of a traditional tower crane.

The self-erecting crane comes with a remote control, offering a unique advantage to the construction team. They were able to maneuver the crane around the tight site with ease and precision, reducing the risk of mistakes or accidents. Further, the crane provided real-time information such as the direction of the crane, pick-up location, level wind speed, and more. These features made the crane not just a piece of machinery, but an integral part of the project team.

What stood out most about McDonough's service was their willingness to go above and beyond for their client. When HITT Contracting encountered an issue with the crane's antenna during the first week, McDonough was instantly accessible, providing solutions to keep the project running smoothly.



**McDonough's self-erecting crane was a game-changer, allowing us to handle a tight site with ease. Their exceptional customer service, always ready to assist, was a defining factor in the success of our downtown project.**

**Hunter Allen**, HITT Contracting Inc.

### RESULT

Thanks to McDonough's self-erecting tower crane and their exceptional customer service, HITT Contracting was able to overcome the logistical challenge of the tight construction site. Not only did the project succeed, but it also left a strong impression on the HITT Contracting team and other observers, who were fascinated by the capabilities of the self-erecting crane.

HITT Contracting's experience with McDonough was overwhelmingly positive. Despite it being their first time using a self-erecting crane, the team felt supported and guided through every step of the process. The result was a successful project and a strong vote of confidence in McDonough's services.